6th Annual

Innovations in Women’s Health Interprofessional Conference

November 7, 2014
Radisson Hotel Madison
Madison, Wisconsin

Jointly Provided by
University of Wisconsin School of Medicine and Public Health
Department of Obstetrics and Gynecology
Department of Family Medicine
Office of Continuing Professional Development in Medicine and Public Health and
University of Wisconsin-Madison School of Nursing
Center for Professional Development and Outreach
### AM Session

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<th>Time</th>
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<tr>
<td>7:15</td>
<td>Registration, Breakfast</td>
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| 8:00 | Introductions/Welcome<br>
Sarah L. Bradley, MD; Laurel W. Rice, MD                                |
| 8:15 | Pelvic Pain and Psychological Issues<br>
Norann T. Richard, PhD                                                    |
| 9:00 | The Complexities of Pain Management in Primary Care<br>
Chantelle Thomas, PhD                                                     |
| 9:45 | Refreshment Break, View Exhibits                                       |
| 10:00| The Glow and the Groan: Gastrointestinal Disorders in Pregnancy<br>
Sumona Saha, MD, MS                                                       |
| 10:45| Clinical Updates:                                                       |
|      | Centering Pregnancy: Evidence-based Model of Group Prenatal Care<br>
|      | Cynthie K. Anderson, MD, MPH; Jessica W. Dalby, MD                      |
|      | Pregnant and Postpartum Women’s Perceptions Surrounding Weight Gain in  |
|      | Pregnancy in Dane County, Wisconsin<br>
|      | Laura E. Kwitek, DNP, APNP, WHNP-BC                                     |
|      | Water Birth – Outcome and Satisfaction Data<br>
|      | Denise K. Fryzelka, CNM, MS                                              |

### PM Session

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<tr>
<td>12:00</td>
<td>Lunch, View Exhibits</td>
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| 1:00 | If We Don’t Ask, They Don’t Tell: Secrets of the Pelvic Floor<br>
Heidi W. Brown, MD, MAS                                                  |
| 1:45 | Protecting the Private Parts: Conservative Management of Pelvic Floor<br>
Pelvic Floor Physical Therapy<br>
Victoria Hurwitz, DPT, WCS, LMT                                           |
| 2:30 | Break, View Exhibits                                                    |
| 2:45 | Post-WHI Evidence-based Approaches to Treating Menopause-induced Vasomotor Symptoms<br>
Connie K. Kraus, PharmD, RPh, BCACP                                       |
| 3:30 | Routine Bimanual Exam: Pro and Con<br>
Joel B. Henry, MD; Juanita J. Halls, MD                                   |
| 4:30 | Adjourn                                                                 |
Course Faculty

Cynthie K. Anderson, MD, MPH  
Assistant Professor, Department of Obstetrics and Gynecology, University of Wisconsin School of Medicine and Public Health

Sarah L. Bradley, MD  
Clinical Assistant Professor, Department of Obstetrics and Gynecology, University of Wisconsin School of Medicine and Public Health

Heidi W. Brown, MD, MAS  
Assistant Professor, Female Pelvic Medicine and Reconstructive Surgery, Departments of Obstetrics & Gynecology and Urology, University of Wisconsin School of Medicine and Public Health

Jessica W. Dalby, MD  
Assistant Professor, Department of Family Medicine, University of Wisconsin School of Medicine and Public Health

Denise K. Fryzelka, CNM, MS  
Certified Nurse-Midwife, UW Nurse Midwifery Service, Department of Obstetrics and Gynecology, University of Wisconsin School of Medicine and Public Health

Juanita J. Halls, MD  
Professor, Division of General Internal Medicine, Department of Medicine, University of Wisconsin School of Medicine and Public Health

Joel B. Henry, MD  
Clinical Associate Professor, Department of Obstetrics and Gynecology, University of Wisconsin School of Medicine and Public Health

Victoria Hurwitz, DPT, WCS, LMT  
Doctor of Physical Therapy, Board Certified Women’s Health Clinical Specialist, Meriter-UnityPoint Health

Connie K. Kraus, PharmD, RPh, BCACP  
Professor (CHS), University of Wisconsin School of Pharmacy

Laura E. Kwitek, DNP, APNP, WHNP-BC  
Women's Health Nurse Practitioner, Department of Obstetrics and Gynecology, University of Wisconsin School of Medicine and Public Health

Laurel W. Rice, MD  
Chair and Professor, Department of Obstetrics and Gynecology, University of Wisconsin School of Medicine and Public Health

Norann T. Richard, PhD  
Clinical Psychologist, University of Wisconsin Pain and Headache Clinic, University of Wisconsin Hospital and Clinics; Clinical Adjunct Assistant Professor, University of Wisconsin-Madison

Sumona Saha, MD, MS  
Assistant Professor, Division of Gastroenterology and Hepatology, Department of Medicine, University of Wisconsin School of Medicine and Public Health

Chantelle Thomas, PhD  
Clinical Psychologist, Behavioral Health Consultant, Access Community Health Care Centers; Volunteer Clinical Assistant Professor, Department of Family Medicine, University of Wisconsin School of Medicine and Public Health

PLANNING COMMITTEE

University of Wisconsin School of Medicine and Public Health

Sarah L. Bradley, MD  
Department of Obstetrics and Gynecology

Jessica W. Dalby, MD  
Department of Family Medicine

Julie R. Fagan, MD  
Department of Medicine

Gloria Frane, BS  
Department of Obstetrics and Gynecology Administration

Catherine A. Hubbard, APNP  
Department of Obstetrics and Gynecology

Laura E. Kwitek, DNP, APNP, WHNP-BC  
Department of Obstetrics and Gynecology

Cathy J. Means, MS  
Office of Continuing Professional Development

Sarah B. Schrager, MD, MS  
Department of Family Medicine

University of Wisconsin School of Nursing

Carmella Glover, MS, RN  
Center for Professional Development and Outreach
Overview

The University of Wisconsin School of Medicine and Public Health is pleased to invite you to attend our Annual Fall Conference. The conference is dedicated to bringing you the latest innovations in the field of women’s reproductive and general health. Our faculty will provide discussions on state-of-the-art topics and techniques as well as cover age-old problems commonly encountered by providers of primary women’s health care. The content is relevant to all providers in the field of Women’s Health.

Learning Objectives

The 6th Innovations in Women’s Health Conference is designed to:

• Discuss the psychological impacts of pelvic pain
• Describe effective strategies for managing patients with chronic pain
  – Examine how patient pain perceptions/beliefs impact treatment success
  – Explore the relationship between psychological distress and pain management
  – Define clinical pearls in management
• Identify common GI ailments in pregnancy
• Describe current trends and ongoing research in obstetrics
  – State a new model for prenatal care: Centering Pregnancy
  – Review the role of obesity and patient perceptions in pregnancy weight gain
  – Outline water birth outcomes related to safety and patient satisfaction
• Recognize and discuss pelvic floor disorders with patients
• Discuss the role of pelvic floor physical therapy as a treatment modality
• Counsel patients about new medications for vasomotor symptoms of menopause
• Examine the controversy regarding annual pelvic exams for women

Target Audience & Scope of Practice

This CME/CNE activity is intended for obstetrician-gynecologists, family physicians, general internists, nurse practitioners, physician assistants, midwives, registered nurses, and other interested health professionals.

Elements of Competence

This CME/CNE activity has been designed to change learner competence and focuses on the American Board of Medical Specialties areas of patient care and procedural skills, medical knowledge, practice-based learning and improvement, and interpersonal and communication skills.

Policy on Faculty and Sponsor Disclosure

It is the policy of the University of Wisconsin School of Medicine and Public Health and School of Nursing that the faculty, authors, planners, and other persons who may influence content of this CME/CNE activity disclose all relevant financial relationships with commercial interests in order to allow CME/CNE staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/unapproved uses of drugs or devices during their presentation(s). Detailed disclosures will be made in the activity handout materials.
Credit Information

Accreditation Statement
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of Wisconsin School of Medicine and Public Health and the University of Wisconsin-Madison School of Nursing Center for Professional Development and Outreach. The University of Wisconsin School of Medicine and Public Health is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation Statement
The University of Wisconsin School of Medicine and Public Health designates this live activity for a maximum of 6.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Education Units
The University of Wisconsin-Madison, as a member of the University Continuing Education Association (UCEA), authorizes this program for .675 continuing education units (CEUs) or 6.75 hours.

American Academy of Family Physicians
Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Nursing Continuing Education
This activity has been planned and implemented using the educational design criteria of the American Nurses Credentialing Center’s Commission on Accreditation through the co-providership of the University of Wisconsin-Madison School of Nursing Center for Professional Development and Outreach and the University of Wisconsin School of Medicine and Public Health.

The University of Wisconsin-Madison School of Nursing Center for Professional Development and Outreach is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The University of Wisconsin-Madison School of Nursing Center for Professional Development and Outreach is Iowa Board of Nursing provider 350.

The University of Wisconsin-Madison School of Nursing Center for Professional Development and Outreach designates this live activity for a maximum of 6.75 ANCC contact hours (8.1 Iowa contact hours). ANCC pharmacotherapeutic contact hours will be calculated and awarded to meet new requirements for advanced practice nurses. Successful completion includes attending the sessions, completing the attendance verification form and the online evaluation. Letters of award will be emailed to participants 4-6 weeks after the activity.
General Information

Date: November 7, 2014
Place: Radisson Hotel Madison
      517 Grand Canyon Drive
      Madison, Wisconsin
Phone: 608.833.0100

Conference Fees
$350 MD, DO
$250 PA, NP, CNM
$150 RN, LPN, CMA, Resident, Fellow,
   Student, Other
The fee includes the cost of tuition,
materials, continental breakfast, lunch,
refreshment breaks, and a nonrefundable
processing fee of $50. Should you cancel
your registration up to 72 hours prior
to the conference, you will be refunded
the entire conference fee except the $50
nonrefundable portion. No refunds will
be made after that time.

Lodging
A block of rooms has been reserved
at the conference site, the Radisson
Hotel Madison. Please write or call the
hotel directly (608.833.0100) to arrange
your accommodation. Please mention
“Innovations in Women’s Health”
to the hotel staff when making your
reservation to receive the special room
rate of $99 (single or double) plus tax.
Rooms will be available at this rate for
reservations made before October 6,
2014. After this date, rate and availability
cannot be guaranteed.

Conference Attire
Casual attire is appropriate for this
conference. Since meeting room
temperatures and personal comfort
levels vary, it is recommended
that you bring a sweater or jacket
to the educational activity.

Course Materials
A printed course syllabus is not
provided at the conference. Upon
registration confirmation you will
receive information allowing access to a
secure website with the course materials
available as PDF files. Presentations can
only be posted if permission is granted
by the presenter. Presentations will be
available beginning November 3.

Four Easy Ways to Register
Online: www.ocpd.wisc.edu/
course_catalog
By Mail: Return your completed
registration form and
payment to CME
Specialist, The Pyle Center,
702 Langdon Street,
Madison, WI 53706
By Phone: 608.262.1397. Please
call and give your billing
information or pay by
MasterCard, VISA, or
American Express
By Fax: 800.741.7416 (in Madison
fax 265.3163)

Confirmations
All registrations are confirmed via email.
If you do not receive a confirmation,
please call 608.262.1397.

For Further Information
For conference information please
contact Cathy Means, OCPD
in Medicine and Public Health,
8010 Excelsior Drive, Suite 100,
Madison, Wisconsin 53717;
telephone 608.828.1755. Email:
cjmeans@ocpd.wisc.edu.
# Registration Form

## 6th Annual Innovations in Women’s Health Conference

**November 7, 2014**

Register Online: [www.ocpd.wisc.edu/course_catalog](http://www.ocpd.wisc.edu/course_catalog)

Please COMPLETE Steps 1-3 below in BLOCK letters

### STEP 1. PARTICIPANT INFORMATION:

**Name:**

**First**

**MI**

**Last**

**Academic Degree (for Credit & Name Badge):**

- [ ] MD;
- [ ] DO;
- [ ] PA;
- [ ] NP;
- [ ] CNM;
- [ ] RN;
- [ ] LPN;
- [ ] CMA

- [ ] Other Academic Degree: __________________________

**Specialty:**

**Company Name:**

**Department Name:**

**Work Address:**

**City, State, Zip:**

**Phone:**  (               )  **FAX** (               )

*(where you can be reached from 9:00 am - 5:00 pm)*

**E-mail address (Print clearly):**

### STEP 2. CONFERENCE FEES (Check one fee):

- [ ] $350 MD, DO
- [ ] $250 PA, NP, CNM
- [ ] $150 RN, LPN, CMA, Resident, Fellow, Student, Other

Check one fee payment:

- [ ] PO or Check Enclosed *(Payable to University of Wisconsin)*
- [ ] Please bill my company
- [ ] Credit Card:   _ MasterCard;   _ VISA;   _ American Express

**Cardholder’s Name:**

**Card Number:**

**Expiration Date:**

### STEP 3. PLEASE RETURN YOUR PAYMENT WITH THIS FORM TO:

CME Specialist, Department 101, The Pyle Center, 702 Langdon Street, Madison, WI 53706 or fax 800.741.7416 (in Madison Fax 265.3163).

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*The University of Wisconsin provides equal opportunities in employment and programming, including Title IX requirements.*

*The University of Wisconsin School of Medicine and Public Health fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please contact Cathy Means at 608.828.1755.*